

Media Concepts

"PUT YOUR MESSAGE IN MOTION!"

Thank you for your interest in our company. We would like to introduce you to a unique and effective approach to marketing and advertising for your product, service or company in general.

MEDIA CONCEPTS is a company that specializes in the design, printing and application of vinyl wraps for your cars, trucks, vans, buses, trailers, walls, floors, windows and much more. We strive to offer the highest quality products, service and "3M Certified Installation" that is available in the marketplace.

This unique approach to advertising involves taking your plain company vehicle(s) and transforming it into a bold, attractive and unmistakable, moving billboard. Vehicle Wraps enable you to be in control of where, when and how your product or advertising message is being displayed to your potential customers. Whether it's at the office or job site, the mall, your kid's school, at church, that long stoplight or just driving down the street - you will now be able to make your message available for all to see everywhere you go – your Vehicle Wrap will not go unnoticed. Instead of paying thousands monthly to use someone else's space to advertise on, you are now able to effectively use your own!

Because Vehicle Wraps are relatively new and have an enormous shock value (wow factor), it is the only form of advertising that people actually make an effort to view. Vehicle Wraps Command Attention! The viewer cannot turn the page, change the channel or throw it away. It can't be turned off or tuned out, and is difficult to miss or ignore. Vehicle Wraps speak for you – Loud and Clear.

Vehicle Wraps offer the lowest cost per impression than any other form of advertising. One vehicle with an effective wrap has the ability to generate millions of marketing impressions per year. Nothing gets your message out there more clearly or more quickly than company Vehicle Wraps.

Here are just a few advantages of using Vehicle Wraps in your advertising and marketing campaigns:

- One time production cost, no large contracts, monthly fees and no maintenance or renewal charges.
- Vehicle Wraps spotlight your message 24 hours a day, even when the vehicle is parked.
- Traffic jams are actually turned into marketing sessions.
- Vehicle Wraps don't wait to be seen; they proactively go out and market themselves.
- People will comment on your wrap like no other form of advertising.
- Thousands of commuters and pedestrians will be reached by your message each day.

Because of the nature of your approach...the opportunity for your message to be read and absorbed dramatically increases, and so does the potential for the consumer to act upon that message.

You can expect results and a marked improvement in the "brand-building", "name recognition", and "top-of-mind awareness" or "equity position" of your product or service among your target audience in the Wichita marketplace and beyond.

Let us help you - **"PUT YOUR MESSAGE IN MOTION!"**